

USN

--	--	--	--	--	--	--	--	--	--

10MR831

Eighth Semester B.E. Degree Examination, June/July 2016
Transport and Logistics Management

Time: 3 hrs.

Max. Marks: 100

**Note: Answer any FIVE full questions, selecting
atleast TWO questions from each part.**

PART – A

- 1 a. Define human resource management and elaborate on the role of a human resource manager today. (10 Marks)
- b. Elaborate on the importance of a 'TEAM' in strategic human resource management. (10 Marks)
- 2 a. Explain Fayol's fourteen principles of management. (15 Marks)
- b. Briefly explain why management is important for businesses today. (05 Marks)
- 3 a. What is managerial economics? Discuss its objectives and its uses. (12 Marks)
- b. What are the essential factors to be considered before installing a cost accounting system? (08 Marks)
- 4 a. What is intermodal transport? What are the four main functions of a intermodal supply chain. (10 Marks)
- b. Define logistics and explain its objectives. (10 Marks)

PART – B

- 5 a. Briefly explain the types of intermodal transport equipment. (10 Marks)
- b. What is bill of lading? What are the typical information that you would find on a typical bill of lading. (10 Marks)
- 6 a. Explain the role of quantitative methods in business and management. (10 Marks)
- b. What is data collection and measurement? Discuss the various methods of data collection. (10 Marks)
- 7 a. Discuss about the main function and features of a port. (10 Marks)
- b. Elaborate on the different types of ports based on its function and geography. (10 Marks)
- 8 a. Discuss the relevance of supply chain software in supply chain management. (14 Marks)
- b. Define a container and explain the five different types of containers. (06 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
 2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.